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Attitude | Skills | Knowledge

up to 70% SkillsFuture Funding

Balance Fee SkillsFuture Credit & PSEA Claimable

Balance Fee SkillsFuture Enterprise Credit Claimable



DURATION

16-hours (2 Day) - including a 2-hour assessment

COURSE DATES

https://asktraining.com.sg/generative-ai-courses/ai-powered-business-presentation-and-storytelling/#course-schedule

COURSE FEE

S$981.00 (inclusive of 9% GST)

Course Code: **TGS-2026066922**

AI-Powered Business Presentation and Storytelling

COURSE SYNOPSIS

This course equips professionals with the skills to plan, design and deliver impactful business presentations using AI-powered storytelling techniques. In today's workplace, presentations are expected to do more than share information; they must **influence decisions**, **secure stakeholder buy-in** and **inspire action**. Learners will learn how to transform complex information, data and business recommendations into clear, compelling and audience-centred narratives.

The course introduces practical storytelling frameworks, including the **Context–Tension–Resolution (CTR) model**, to help learners develop persuasive presentation structures that connect with audience needs and business objectives. Learners will learn how to analyse stakeholder expectations, establish presentation intent, structure key messages, and develop effective presentation flows that improve understanding and engagement.

Leveraging AI tools such as **ChatGPT**, **Microsoft Copilot**, **Gamma AI** and **Canva**, learners will discover how to generate story angles, presentation outlines, audience-focused messaging, visual concepts and presentation drafts more efficiently. The course also emphasises the responsible use of AI, including fact-checking, confidentiality protection, copyright awareness, bias identification and human oversight of AI-generated content.

Through interactive workshops, presentation simulations, AI-assisted rehearsal activities and peer feedback sessions, learners will strengthen both presentation design and delivery capabilities. By the end of the course, learners will be able to develop and deliver professional business presentations that communicate ideas clearly, influence stakeholders effectively and support organisational goals.

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COURSE OBJECTIVES

By the end of this course, you should be able to:

- Define the presentation intent and desired audience outcome based on the communication context and purpose.
- Analyse audience needs, motivations, concerns and decision requirements to develop relevant and audience-centred messages.
- Develop a compelling workplace narrative using the Context–Tension–Resolution framework, supported by appropriate facts, data and recommendations.
- Create an AI-assisted presentation using appropriate prompts and AI tools, including reviewing outputs for accuracy, relevance, confidentiality, copyright, bias and authenticity.
- Deliver and refine a credible workplace presentation using appropriate vocal, non-verbal and audience-engagement techniques, supported by feedback from peers, assessors or AI-enabled rehearsal tools.

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COURSE OUTLINE

Topic 1
Defining Presentation Purpose and Audience Outcomes

Topic 2
Applying Audience-Centred Communication Strategies

Topic 3
Developing Compelling Business Stories through Strategic Storytelling

Topic 4
Designing AI-Assisted Presentations with Responsible AI Practices

Topic 5
Delivering Credible and Engaging Presentations

PROGRAMME FEE

S$981.00
(inclusive of 9% GST)

PROGRAMME FEE AFTER ELIGIBLE SWDA SUBSIDIES:

From S$351.00

(inclusive of 9% GST) after 70% SWDA Subsidies

Self-Sponsored	Course Fee before Subsidy and GST	Eligible Funding	Nett Fees Payable incl. 9% GST
Singapore Citizens ⩾ **40 years old**	S$900.00	70% SkillsFuture Funding	S$351.00
Singapore Citizens, PRs or LTVP+ Holders ⩾ **21 years old**		50% SkillsFuture Funding	S$531.00

SkillsFuture Credits can be used on top of existing subsidies

Company-Sponsored	Course Fee before Subsidy and GST	Eligible Funding	Nett Fees Payable incl. 9% GST
Small-to-Medium Enterprise (SME) Singaporean Citizens, PRs or LTVP+ Holders ⩾ 21 years old	S$900.00	70% SkillsFuture Funding	S$351.00
Non-SME Singaporean Citizens, PRs or LTVP+ Holders ⩾ 21 years old		50% SkillsFuture Funding	S$531.00
Non-SME Singaporean Citizens ⩾ 40 years old		70% SkillsFuture Funding	S$351.00

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