



DURATION

14-hour training course (2 Day) -
include 1 hour lunch break

COURSE DATES

<https://asktraining.com.sg/generative-ai-courses/ai-powered-storytelling-for-presentation/#course-schedule>

COURSE FEE

S\$1,308.00 (inclusive of 9% GST)

Course Code: **ASKPSP**

AI-Powered Storytelling for Presentation

COURSE SYNOPSIS

In today's fast-paced workplace, impactful presentations are defined less by slide design and more by the clarity of the story being told. Professionals are expected to communicate ideas that inform, persuade, and gain buy-in across diverse audiences—often under tight timelines and high expectations for confidence and clarity.

This 14-hour course builds strong foundations in presentation storytelling, message structuring, and delivery skills. Participants learn how to shape ideas into clear narratives, analyse **audience needs**, clarify **presentation intent**, and apply **effective storytelling flows** for both informational and persuasive presentations. Emphasis is placed on logical structure, engaging openings and conclusions, and messages that land with purpose.

Building on these fundamentals, the course introduces the selective use of **generative AI** as a practical support tool. Participants explore how AI can assist with drafting, visual slide creation, and script development—**enhancing efficiency** while preserving human judgement, intent, and authentic voice.

Through guided demonstrations, hands-on exercises, peer practice, and presentation delivery sessions, participants gain confidence in both crafting and delivering presentations. Designed for professionals who present to teams, stakeholders, and customers, this course provides practical frameworks and tools that can be immediately applied to create clearer, more engaging, and more persuasive presentations



Learning Units

Learning Unit 1 - Why Presentations Don't Move People

Learning Unit 2 - Clarity of Intent: Start with Purpose

Learning Unit 3 - Audience-First Thinking

Learning Unit 4 - Turning Ideas into Stories

Learning Unit 5 - Structuring for Clarity and Impact

Learning Unit 6 - AI as a Thinking Partner









Learning Unit 7 - Delivery that Builds Trust

Learning Unit 8 - Performance, AI Application, and Refinement



Course Objectives

By the end of this course, learners should be able to:

-  Craft clear and compelling presentation stories using proven storytelling principles suited to professional and workplace contexts.
-  Analyse audience needs, expectations, and perspectives to shape presentation content, tone, and structure effectively.
-  Clarify presentation intent and objectives, distinguishing between presentations designed to inform, persuade, or gain buy-in.
-  Structure presentations logically to guide audience understanding, maintain attention, and strengthen message impact.
-  Apply appropriate storytelling and structural frameworks for both informational and persuasive presentations.
-  Use generative AI selectively as a support tool to assist with outlining, slide development, and script drafting while maintaining human judgment and authenticity.
-  Demonstrate effective presentation delivery skills, including vocal delivery, body language, confidence, and professional presence.
-  Refine presentation content and delivery through practice, feedback, and reflection to improve clarity, persuasion, and impact.