

WSQ AI- DRIVEN BUSINESS INTELLIGENCE:

up to
70%
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SMARTER REPORTING & ANALYTICS

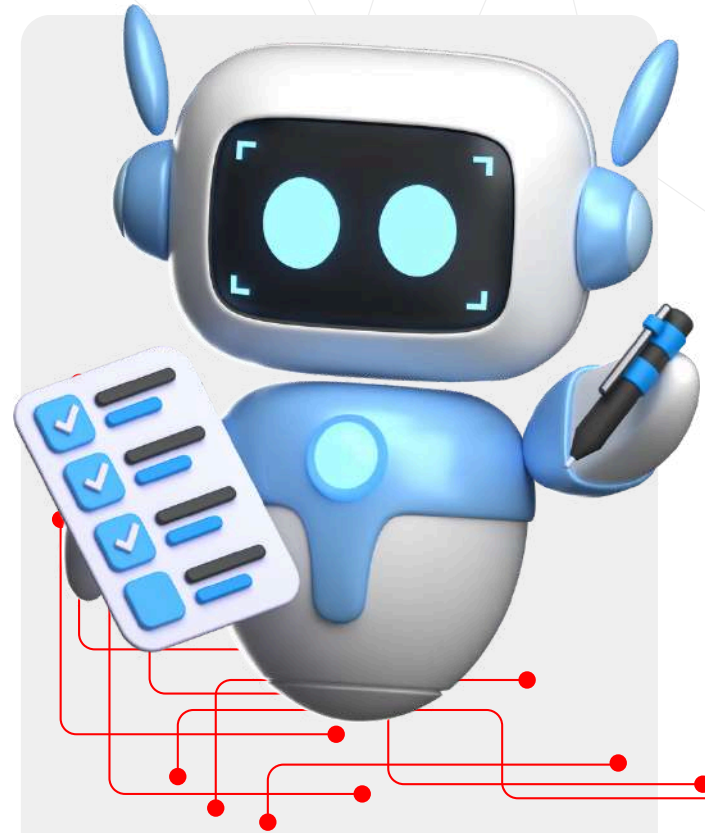
Course Synopsis

This WSQ course equips business owners, managers, and professionals with the capability to transform traditional reporting into "**Active BI**". Participants will learn to use Generative AI tools - such as **ChatGPT**, **Microsoft Copilot**, and **DeepSeek** - alongside **Agentic AI frameworks** to create dynamic "Thinking Partners" for their organisations. Delivered through a structured Part-to-Whole learning design, participants progressively build capabilities from **Analytical Prompting** and multi-source data synthesis to the deployment of **autonomous AI agents** that automate complex technical workflows and validation gates.

The course begins by developing foundational analytical competence, enabling participants to move beyond static dashboards to natural language dialogue. Participants will master a **four-stage data pipeline** - Input, Prompting, Processing, and Review - to ensure data integrity and eliminate hallucinations. These skills are extended into visual communication and **Human-Computer Interaction (HCI)**, where participants design personalised dashboards and visual reports optimised for stakeholder cognitive speed.

Building on these foundations, the course advances into **Multidimensional Forecasting** and hybrid AI logic, combining traditional statistical backbones with generative reasoning. Participants will explore **Agentic AI use cases**, such as configuring autonomous bots to quantify unstructured sentiment from thousands of data points or synthesise real-time competitor intelligence. The course emphasises data integrity, fairness, and explainability, utilising the **FAT (Fairness, Accountability, Transparency) framework** and **PDPA 2.0 standards**. In the final stage, participants bridge the "So What?" gap using executive storytelling and execute a 90-day transformation roadmap to justify and scale responsible, agent-assisted business reporting within real-world organisational contexts.

Course Code: TGS-2026062744



Prerequisites

- 1 GCE 'O' level or equivalent (≥ 21 years old); or
- NITEC/Higher NITEC (≥ 21 years old); or
- Mature candidates (≥ 30 years old with 8 years of work experience); or
- Candidates with other qualifications will be considered on a case-by-case basis
- Experience with business analysis: Nil to minimal one year of work experience with knowledge of business analysis.

Total Training Hours:

- 24-hour training course including a 2-hour assessment
- Written Assessment

Learning Units



Learning Unit 1

Foundations of Generative AI
in Business Reporting



Learning Unit 2

Understanding AI Evaluation Metrics
and Performance Indicators



Learning Unit 3

Creating Visual Insights: Dashboards
and Data Visualisation with AI



Learning Unit 4

Task-Specific Evaluation:
Forecasting and Business Metrics



Learning Unit 5

Data Integrity, Fairness, and
Explainability in AI Reporting



Learning Unit 6

Adaptive and Personalised AI
Insights for Business Decisions



Learning Unit 7

Responsible and Ethical AI
Use in Business Reporting

Course Objectives

By the end of this course, learners should be able to:

- ✔ Analyse AI-generated business reports by synthesising multi-source data and ensuring alignment with data patterns and reporting goals.
- ✔ Analyse evaluation metrics and performance indicators to assess the quality and reliability of AI-assisted KPI reporting, identify performance gaps, and suggest corrective actions.
- ✔ Develop dashboards that present AI-generated insights and evaluation signals by creating a pipeline to capture outputs, calculate evaluation indicators, and display visual reports.
- ✔ Establish success metrics for AI-assisted forecasting aligned with business objectives and risk tolerance, validate forecasts, and communicate their implications for decision-making.
- ✔ Validate data integrity for AI-assisted reporting through statistical checks, mitigation of bias risks arising from data quality issues, and documentation of explainability justifications.
- ✔ Analyse variations across customer and competitor segments to provide customised AI evaluation insights for stakeholder personas and improve planning effectiveness.
- ✔ Utilise ethical frameworks and governance controls to assess and justify the use of AI in business reporting and decision-making.

Programme Fee


S\$1,800

(exclusive of 9% GST)


PROGRAMME FEE AFTER ELIGIBLE SSG SUBSIDIES:

From **S\$702.00**

(inclusive of 9% GST) after 70% SSG Subsidies

 Self-Sponsored	Course Fee before Subsidy and GST	Eligible Funding	Nett Fees Payable incl. 9% GST
Singapore Citizens ≥ 40 years old	S\$1,800.00	70% SkillsFuture Funding	S\$702.00
Singapore Citizens, PRs or LTVP+ Holders ≥ 21 years old		50% SkillsFuture Funding	S\$1,062.00

SkillsFuture Credits can be used on top of existing subsidies

 Company-Sponsored	Course Fee before Subsidy and GST	Eligible Funding	Nett Fees Payable incl. 9% GST
Small-to-Medium Enterprise (SME) Singaporean Citizens, PRs or LTVP+ Holders ≥ 21 years old	S\$1,800.00	70% SkillsFuture Funding	S\$702.00
Non-SME Singaporean Citizens, PRs or LTVP+ Holders ≥ 21 years old		50% SkillsFuture Funding	S\$1,062.00
Non-SME Singaporean Citizens ≥ 40 years old		70% SkillsFuture Funding	S\$702.00

Trainees are entitled to the training grant when they meet 75% of the training attendance and pass the requisite assessment.

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