



**@ASK Training**  
Attitude | Skills | Knowledge

# Applying Three Kingdom Strategies in Your Organization

Course Code: ASK3KS



# COURSE DESCRIPTION

Are you interested in raising your leadership and organizational skills to the next level?

Applying Three Kingdoms' Strategies in Your Organization, offers a unique twist to the traditional leadership course offered by other training centres. Instead of using common examples from the western world, @ASK Training adopts an Eastern approach to leadership and organization, focusing on strategies utilised by renowned leaders from the Three Kingdoms' Era and their applications into the modern business world.

In today's world, the Three Kingdoms period is best known for its fictitious roles in film, media and literature. In reality, The Three Kingdoms period represents the tripartite division of China among the states of Wei (曹魏), Shu (蜀汉) and Wu (东吴) from 220-280 AD. During this period, formidable warlords utilised clever tactics and strategies to outsmart their foes, demonstrated core values such as resilience to gain the respect of their people, and deployed the right commander to the right role. This in turn led to the prosperity and success of their territories.

Within this 3-day workshop, participants will have the opportunity to study the strategies employed by prominent leaders such as Cao Cao (曹操), Sun Quan (孙权), Liu Bei (刘备) and Zhuge Liang (诸葛亮), and gain valuable insights that can be applied to their organizations.



## Course Duration

3 Day

9:00 AM - 5.00 PM



## Course Venue

Hotel



## Course Fee

\$2200 (\$2398 Inc. 9% GST)  
per participant



# COURSE OBJECTIVES

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By the end of the course, participants would be able to:

- Recognize the applications of Art of War in the context of 3K
- Draw parallels between 3K and modern strategies in organization
- Gain practical tips on the strategic application of 3K management skills in your own organization and daily life
- Apply 3K Strategies!

# COURSE OUTLINE

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- Romance of the Three Kingdoms (三国演义) vs Records of the Three Kingdoms (三国志)
- History in Brief
- Laying Plans with Vision, Mission Statement & Core Values
- Intel Tells
- Strategic Execution with Tactical Disposition
- Adjustment
- Applying 3K Strategy



# TRAINER BIO

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**Anson Ke**

Anson Ke has gained vast experience during his formative years in the manufacturing industry. His matured leadership style has allowed him to spearhead major challenging projects.

He is ACTA (Advanced Certificate in Training & Assessment), DACE (Diploma in Adult and Continuing Education) & MOS (Microsoft Office Specialist) certified.

He has developed and customized courses for the Ministries such as Singapore Custom, ICA, MHA and MINDEF etc. In the private sectors, he has conducted training for Hewlett Packard, Ascendas, Sengkang General Hospital Pte Ltd, Goldbell Group and Bank of America etc.



# FREQUENTLY ASKED QUESTIONS

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## How do I sign up for this course?

You may click [here](#) and complete the course registration form. We will reserve your seat and follow up on your application via email.



## Where will I be attending the programmes? I.e. Where is the training location?

You will be notified of the training venue in your course confirmation email.

Still have unanswered questions?

### Speak to a Course Consultant

Call: **6484 6723**

WhatsApp: **9430 3852**

Email: [information@asktraining.com.sg](mailto:information@asktraining.com.sg)



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