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Supported by: **SBF** BUSINESS INSTITUTE

1-Day Workshop

UNLOCK THE SECRETS OF THREE KINGDOMS BUSINESS STRATEGIES TO **MASTER THE EIGHT TRIGRAM FRAMEWORK**





COURSE DETAILS



Course Schedule

1 Day (1 October 2025)
9:00 AM – 5:00 PM



Venue

Furama City Center



Course Fee

\$654 (incl. GST)

SYNOPSIS

Inspired by the ancient wisdom of the Three Kingdoms, this intensive one-day workshop translates timeless principles into a comprehensive management framework based on the Eight Trigram for modern organisations. Participants will delve into the Eight Trigrams of Management, exploring a holistic system that links core leadership, vision, mission, and values with strategic approaches in eight essential management domains. Through interactive sessions, case studies, and practical exercises, attendees will gain actionable insights to elevate their leadership and optimise organisational performance.

COURSE OBJECTIVES

- Introduce the Eight Trigrams of Management as a holistic organisational framework.
- Enable participants to articulate and align leadership, vision, mission, and core values within their teams.
- Provide practical tools and methodologies for effective management across eight critical organisational areas.
- Empower leaders to integrate traditional wisdom with contemporary business practices for sustainable success.
- Facilitate experiential learning through group work, role-play, and real-world case analyses.



COURSE OUTLINE

1. Core Leaders & Leadership

- Why ancient war strategies are still relevant in today's context
- Defining core leadership within the Eight Trigrams framework
- Leadership styles: Understanding the Leadership Styles of Cao Cao, Liu Bei, Sun Quan and Zhuge Liang

2. Vision, Mission & Core Values

- Crafting a unifying vision and mission
- Embedding core values: The DNA of resilient organisations

3. The Eight Trigrams Framework

- Overview of the eight approaches and their symbolic meanings
- Mapping the trigrams to organisational functions and business growth stages

4. The Eight Trigrams in Action

- People & Capability Management - Hiring for fit, skills development and succession planning
- Market & Brand Management - Gathering competitive insights and building a trusted brand
- Money & Product - Ensuring strategic liquidity and fiscal health, funding growth and product innovation
- Resilience & Delivery - Building resilient supply chains and scaling operations efficiently

5. Synthesis & Closing

- Connecting all trigrams: The integrated management map
- Tie back to 3K lessons and achieving sustainable success from a holistic strategy
- Reinforce the bigger picture
- One challenge or takeaway for all participants

Lead like the legends, transform your legacy!

Speak to a consultant:

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