



@ASK Training
Attitude | Skills | Knowledge

Colored Brain: Gateway to Improving Communication Skills at the Workplace

Course Code:
ASKCRC

Course Duration:
1 day (8 hours), 9.00am - 5.00pm

Course Fee:
\$600 (\$654 Inc. 9% GST) per participant

Course Dates:
<https://asktraining.com.sg/course-schedule/>



Course Synopsis

Understanding human thinking and personal rapport can be powerful tool to enhance work and personal relationships. Have you ever wondered why some people do not interpret the message you are trying to convey accurately?

That is because we all process information in a different way. "Color brain processing" allow us to comprehend the 4 different genetic ways of processing information.

Any individual or team leader can therefore understand the concept, and tap into the power of "colored brain" communication to better manage the individual as well as the team working relationship and productivity.

Accepting the similarities or differences, strengths and tendencies of each "colored brain" will also allow us to transform individuals to be successful in all their undertakings. ("Colored Brain" Communication is accredited and validated by the American Institute of Business Psychology).

Course Objectives

By the end of the course, you would be able to:

- Understand why different people interpret the same information and get different results and how to rectify this
- Identify sources of conflicts, misunderstandings and misconceptions when working across different colored brains
- Develop improved communication strategies to communicate, influence and work with all brain colors
- Use the different “colors” in your team members to better manage your team effectively so they become more productive both to themselves and to the company

Course Outline

- Understand “Psychological Barriers” which impact on effective communication and how to overcome these
- Identify your internal GPS
- Discover “Colored Brain” genetic thinking and interpretation
- Understand how each “Colored Brain” views another, and how to pre-empt misunderstandings and conflicts
- Master working relationships with all colored brains