



@ASK Training
Attitude | Skills | Knowledge

Be Kiasu, Be Creative and Effective in Problem Solving

Course Code:

ASKBKS

Course Duration:

1 days (8 hours),
9.00am - 5.00pm

Course Fee:

\$600 (\$654 Inc. 9% GST) per participant

Course Venue:

Hotel

Course Dates:

<https://asktraining.com.sg/course-schedule/>



Course Synopsis

Have you ever been stumped by a lack of ideas and initiatives at a personal or organizational level? Do you or your team members find it a challenge to come up with innovative solutions for the challenges you are facing? In our course, we will teach you how to effectively tackle problems with innovative solutions and ideas.

In the modern workplace, employers are looking for creative individuals who can come up with novel ideas to solve problems faced in a typical day or to overhaul outdated work procedures that has led to systemic productivity decline. Employers value individuals who can channel creativity into productive solutions, especially those whose ideas can potentially lead to long term cost savings or new business opportunities.

This workshop will introduce simple steps for you to discover your personal creativity, change your thinking in order to release your creative potential and to use creative problem solving tools to resolve issues that you or your organization is facing.

Whether it be products or services or simply to enhance our productivity, this workshop will help you to harness your creative potential for maximum benefit.

Course Objectives

By the end of the course, you would be able:

- Enhance your work environment and generate new ideas
- Appreciate the different aspects of left and right brain thinking
- Distinguish between innovation and creativity in seeking solutions
- Solve organizational challenges and produce innovative solutions

Course Outline

- Understand what is creativity and innovation
- Measure your own creative potential and recognize creativity in others
- Left, right and total brain thinking to achieve maximum potential
- How to pump your mind to release your creative potential and ideas

- Setting an idea quota and creating an environment that stimulates creativity
- Combining creative thinking patterns with strategic thinking
- How to overcome obstacles to creativity in personal and organizational thinking
- Group activities to apply creative thinking to generate ideas and solve problems

- Video case studies of organisations which succeeded through creative thinking
- The four step approach to creative problem solving
- The three main phases in in creative problem solving
- The 'why' approach to problem evaluation and idea generation

- The 5Ws and 1H approach to evaluating the creative idea and solution
- The SCAMPER approach to idea generation (Group activity in finding solutions)
- Using drawings and visuals to generate ideas and solve problems