



@ASK Training
Attitude | Skills | Knowledge

Unleash Your Creativity in Work and Life

Course Code:

ASKCWF

Course Duration:

1 day, 9.00am - 5.00pm

Course Fee:

\$600 (\$648 Inc. 8% GST) per participant

Course Venue:

Hotel

Course Dates:

<https://asktraining.com.sg/course-calendar/>



Course Synopsis

At work, Creativity helps you bring new, inventive ideas to the table, and it enables you to be a force for change in your organisation.

In your personal life, Creativity allows you to improve your quality of health and life. It helps you deal with uncertainties and personal challenges with swift, decisive action. In one word, Creativity is essential.

You might think you're just born "uncreative", but that's not true! Creativity is an acquired skill, and this course will prompt you to roll up your sleeves and go hunting for sources of inspiration, act on your curiosity and distil originality.

You will learn proven methods and high-impact techniques to unlock your creative side, how you can generate creative ideas and develop solutions that will help you overcome your limitations.

There's a creative genius inside of you—you just need to unlock it!

Course Objectives

In this course, you will learn practical tools and techniques to enhance your creative thinking that can impact all aspects of your life positively —on the professional and the personal front.

Course Outline

- Types of creative thinkers – Identify your creative thinking characteristics
- Classic creativity thinking tools – Applying the tried and tested tools to develop solutions to problems and challenges
- Multi-sensory creativity thinking techniques – Using the five senses to stimulate the minds
- Nourishing creativity – Cultivating habits and creating ideal conditions for creativity to flourish
- Action plan – Building and sustaining the creative thinking muscle

Who Should Attend

- Anyone who thinks they are not a creative thinker but wants to be one
- Anyone who wants to facilitate creative thinking in their team or workplace
- Anyone who wants to improve their creativity skills to make a positive difference at work and in their personal lives

Methodology

This workshop is a creative thinking experience that includes experiential learning exercises, and real-life case study to apply the creative thinking techniques learned.