

Communicating with Power and Authenticity

Course Code: ASKCPU

Course Synopsis: This energetic training program focuses on the most essential communication skills needed for the challenging and competitive working environment of today. Participants will learn a communication model that will enable them to communicate more clearly, confidently, and effectively. Most importantly, they will learn to connect in a unique way without losing their authenticity. In doing so, they will learn to build better rapport to and improve their overall communication with others with customers, team members and employers. The program involves fun exercises and practical exercises to further enhance their skills.

Course Objective: By the end of the course, you would be able to

- Learn the four principles of communication
- Communicate clearly, confidently and effectively
- Listen and ask insightful questions to utilise the power of questions
- Use techniques to build rapport with others
- Combine voice tone and non-verbal communication
- Use appropriate language that engages others
- Building authenticity as a brand for yourself and the company

Course Outline:

- How well do you communicate?
- Barriers to Successful Communication
- Use engaging language to build rapport
- Use the power of questions
- Use active listening
- Understanding non-verbal communication
- The Use of Powerful Techniques in Communication
- What Underlines Authentic Communication?
- Ways to present yourself in an Authentic Manner

Course Duration: 2 days (16 hours), 9:00am - 5:00pm

Course Fee: \$1070.00 (Inc. GST) per participant

Course Date: Refer to Training Calendar <http://asktraining.com.sg/calendar>



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