

## Procurement Strategy using Online Platform

**Course Code:** ASKPSP

**Course Synopsis:** You may have heard about Taobao, Alibaba, Q10, Lazada and Redmart etc.. These are icons of online purchasing. Purchasing is a big topic, it is an important function in the total supply chain. During this workshop we will be focusing our discussion on online purchasing based on open platforms. The approach of this course is from the management point of view and it is not from the IT angle.

Many of us may question how technology can shape online purchase and how it could affect our current business practice and job security. You will have the answer by the end of the course and knowing how to adapt to these changes and how to benefit from it.

**Course Objective:** By the end of the course, participants would be able to:

- Understand the position of online purchasing in the overall supply chain
- Enable you to make assessment in terms of cost-benefits-risks
- How to benefit from online purchasing and avoiding pitfalls
- Enable you to plan strategically and make proposals regarding online purchasing
- Able to make online purchases confidently

**Course Outline:**

- Overview of purchasing in the Total Supply Chain
- Development of e-Purchasing and its limitations
- Comparing Corporation Purchase versus Individual Purchase
- Professional Ethics in Purchasing
- How a savvy Director of Purchasing would evaluate and plan for Online Purchasing
- Popular Online Market Places and their features
- How to be a savvy online purchaser
- Assessment and prevention of potential pitfalls
- How to apply to your organization's purchases

**Course Duration:** 2 days (16 hours), 9:00am - 5:00pm

**Course Fee:** \$529.65 (Inc. GST) per participant

**Course Dates:** Refer to <http://asktraining.com.sg/calendar>